

Приложение N1 - Срокове към Общи условия на The Sales House / Appendix N1 - Deadlines to General Sales Rules of The Sales House

Срокове за подаване на заявки и рекламни материали / Deadlines for sending orders and advertising materials

Ден:	Да се изпрати за:	
понеделник	петък, събота	
вторник	неделя, понеделник	
сряда	вторник	
четвъртък	сряда	
петък	четвъртък	

On Day	To be sent for:	
Monday	Friday, Saturday	
Tuesday	Sunday, Monday	
Wednesday	Tuesday	
Thursday	Wednesday	
Friday	Thursday	

Спонсорски заставки за Євроспорт - 7 дни преди излъчване / Sponsorship tags should be sent 7 days before first airing Материали за RakutenTV - 5 дни преди излъчване/ RakutenTV materials - 5 days before first airing

^{*} При официални празници, изтеглените срокове ще се изпращат допълнително, уточнени за всеки канал / Special deadlines for holidays/non-working days will be sent for each channel

Приложение П 2 – Технически изисквания към Общи условия на The Sales House / Appendix П 2 – Technical requirements to General Sales Rules of The Sales House

Всички файлове трябва да бъдат с пълни секунди до 24 кадъра! / All files should be delivered with full seconds up to 24 frames!
Всеки файл за Nick канали трябва да бъде придружен с превод на озвучаването на английски / All files for Nick channels should have an attachment with English translation of the VO





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Discovery Channel, TLC, ID, HGTV, Eurospo	ort 1, Travel Channel, Cartoon Network,			
Cartoonito, Nickelodeon, Nick Jr., Nicktoons, ducktv, BG On Air, Fen TV				
General				
Wrapper	OP1a			
File Extension	.mxf (Closed/Complete)			
Video Track				
Codec	XDCAM HD422			
Colour Sampling	04:02:02			
Bitrate	50Mbps (CBR)			
GOP	Long GOP			
Bit depth	8 bits			
Resolution	1920 X 1080			
Aspect Ratio	16:09			
Interlaced	yes			
Frame rate	25 fps			
Field dominance	Top Field First (TFF)			
Luminance Levels	0mV to 700mV			
Luminance Tolerance (EBU R103-2000)	-1% to 103%			
Audio tracks				
Number of Audio Tracks/Pairs	1			
Number of channels per Track	2			
Codec	PCM			
Sample Rate	48kHz			
Bit depth	24			
Endianess	Little			
Target Loudness (EBU R128)	-23LUFS (±0.5 LU)			
Max Permitted True Peak Level (EBU R128)	1 dBTP			
Timecode track				
Timecode standard	SMPTE			
First frame TC	00:00:00:00			

RakutenTV - for appearance on CTV devices and Web and Mobile				
General				
File Extension	.mp4			
3rd Party tracking tags	If not - by WeTransfer			
Video Track				
Container/ Codec	MP4/H264			
	H264 main profile, H264 level <= 3.0			
Pixel Format	YUV 4:2:0			
Maximum Duration	30 seconds			
Bitrate	4-5 Mbps(FHD)			
	3.5 Mbps (HD)			
Resolution	1920 X 1080 (1080p)			
Aspect Ratio	16:09			
if not possible	> 16:09 (by ffmpeg SAR)			
	1:1 source aspect ratio (by ffmpeg SAR)			
Frame rate	25 fps			
Audio tracks - required				
	192 kbps minimum			
Number of channels per Track	2			
Codec	PCM or ACC			
Sample Rate	AAC-LC up to 48 kHz			
Bit depth	16 or 24 bit only			
Design and Other				

Letterboxing burnt bars or pillarboxing are not accepted Video must be submitted without leaders (i.e. slates, countdowns) Material should be dubbed in Bulgarian or subtitles to be used